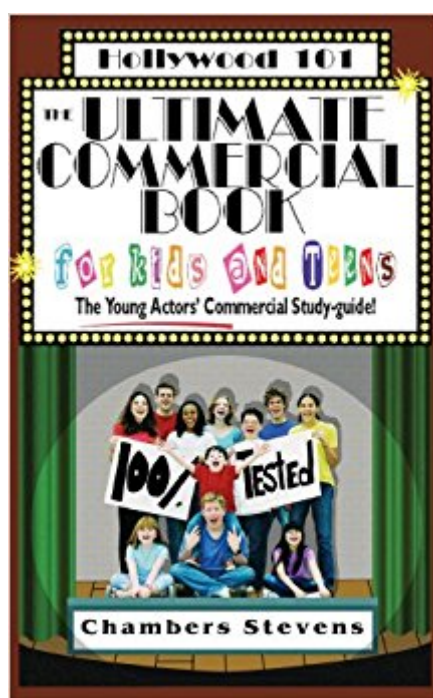


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The Ultimate Commercial Book For Kids And Teens: The Young Actors' Commercial Study-Guide! (Hollywood 101 6)



Synopsis

The Ultimate Commercial Book For Kids and Teens: The Young Actors' Commercial Study-guide! provides 6-18 year-olds with true-to-life comedic and dramatic 15-45 sec. presentation pieces or commercials, all 100% tested by young working actors. It is packed with detailed descriptions of how to increase your presentation's impact, whether preparing for a class assignment or professional commercial audition. This includes presentation/audition basics, how to prepare, how to train so that auditions continue to improve, and how to practice effectively. +150 original commercials are included for practice. Interviews with six Hollywood 101 insiders, all currently working industry experts provide tips on making the presentation stellar. Also includes Stevens' list of Commercial Do's and Don'ts, and a glossary of industry terms. This book is wonderful for the student performer who is searching for original contemporary material to improve her/his commercial audition/speech/presentation skills and teachers/instructors looking for short oral language presentation curriculum materials that kids and teens will perform with enthusiasm.

Book Information

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Customer Reviews

I stumbled upon this easy-to-use book for kids/teens trying to break into commercial acting. I'm a working actor myself on TV commercials but needed something to help me turn my own knowledge into layman's terms. This book contains simple exercises for memorization, basic industry standards for kids/teens, and different examples of commercial copy for the students to be familiar with when they're out there auditioning. Even with my extensive background in the industry, MFA/BFA, and current teaching status, many times the simple things get lost in the shuffle, and what works for young adults/adults, may not work for kids. However, many of my adult acting students could use these basic tools Chambers lays out. And I actually talked with Chambers on the phone today in regards to his involvement with unrelated non-profit project. His generosity, artistry, and passion for arts education is not only apparent in his work, but his personality backs up his words.

My daughter is a young aspiring actress and I have purchased multiple books from the Hollywood 101 series by Chambers Stevens. When we first started to pursue her dreams, I was extremely overwhelmed and finding good monologues/commercials for her was beyond difficult. I was new to the whole scene and had no clue about anything. Chambers' books proved to be extremely useful. They provided a variety of good material for my daughter to use and practice. They also provided me with great information on the whole "show business" scene. And the best part of it all is that Chambers knows what he is talking about, knows what those in the field are looking for, and has the experience to back it all up. I highly recommend this series for anyone working with young aspiring actors as it helped my daughter sign with a Hollywood agency.

My son and I love the Hollywood 101 series! Not only are these books filled with terrific scenes for kids to learn and hone the craft of acting, they also include a ton of practical information for parents, too. For instance, I used to always tell my son to go practice in the mirror--I know now that this was the wrong advice. Buy The Ultimate Commercial Book to learn why. But what I like most about the Hollywood 101 books is how thoroughly encouraging they are. In a business rife with rejection, and often dejection, Chambers Stevens is positively optimistic--yet realistic, too. He calls for hard work, solicits confidence, and makes it all fun in the process. After all, what's more fun for kids than acting out!

I love this book. I didn't know where to find a monologue for an audition and then found this on google and WOW it really is awesome. I have to tell you if you want a commercial book this is the one you want. Its full of helpful information that I never knew and I know it has helped me go further with my auditions!

Chambers Stevens provides the information needed for your child to get the acting gigs they want. My daughter loved attending his acting workshop, and this book solidified his position as the world's best acting coach. Highly recommended.

We purchased this book a couple years ago and my teen daughter has all but worn out the pages! Chambers Stevens does a great job of keeping it fun and exciting for young people.

This is one of the first Chambers Stevens books we bought. After reading this one, it was clear to me that Chambers really gets the business. We now have many more of his books. They are consistently great, well written, easy to understand. They are funny enough for kids to appreciate and stick with, and serious enough for adults to learn much from. This book not only includes many funny and dramatic commercials, the author also outlines info about the business, the purpose of commercials, pictures, resumes, work permits, how to interview with an agent, how to nail a commercial audition, how to deal with rejection. My three kids have worked with Chambers. He is a great acting coach. Kids love him. He is relatable, funny, kind, and honest. He knows how to motivate all types. His books are well worth the investment, full of tons of great advice for parents as well as material for kids.

This book was a FANTASTIC tool to use when I first got to Hollywood. It is not only full of great material to practice in my acting class, but also full of great advice! I learned things from this book that I would have otherwise struggled to figure out. How do I get an agent? Where do I look in an audition? Lots of helpful info in here and, of course, a ton of great practice commercials. This book really helped me get my career off the ground. IT HAS BEEN YEARS SINCE HE'S WRITTEN ONE THOUGH!! Seriously, I burned through this one in like a month and even though I still go back to the other books occasionally, it would be nice to see some new ones. Anyway don't take my word for it, check it out for yourself. I highly recommend it!

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